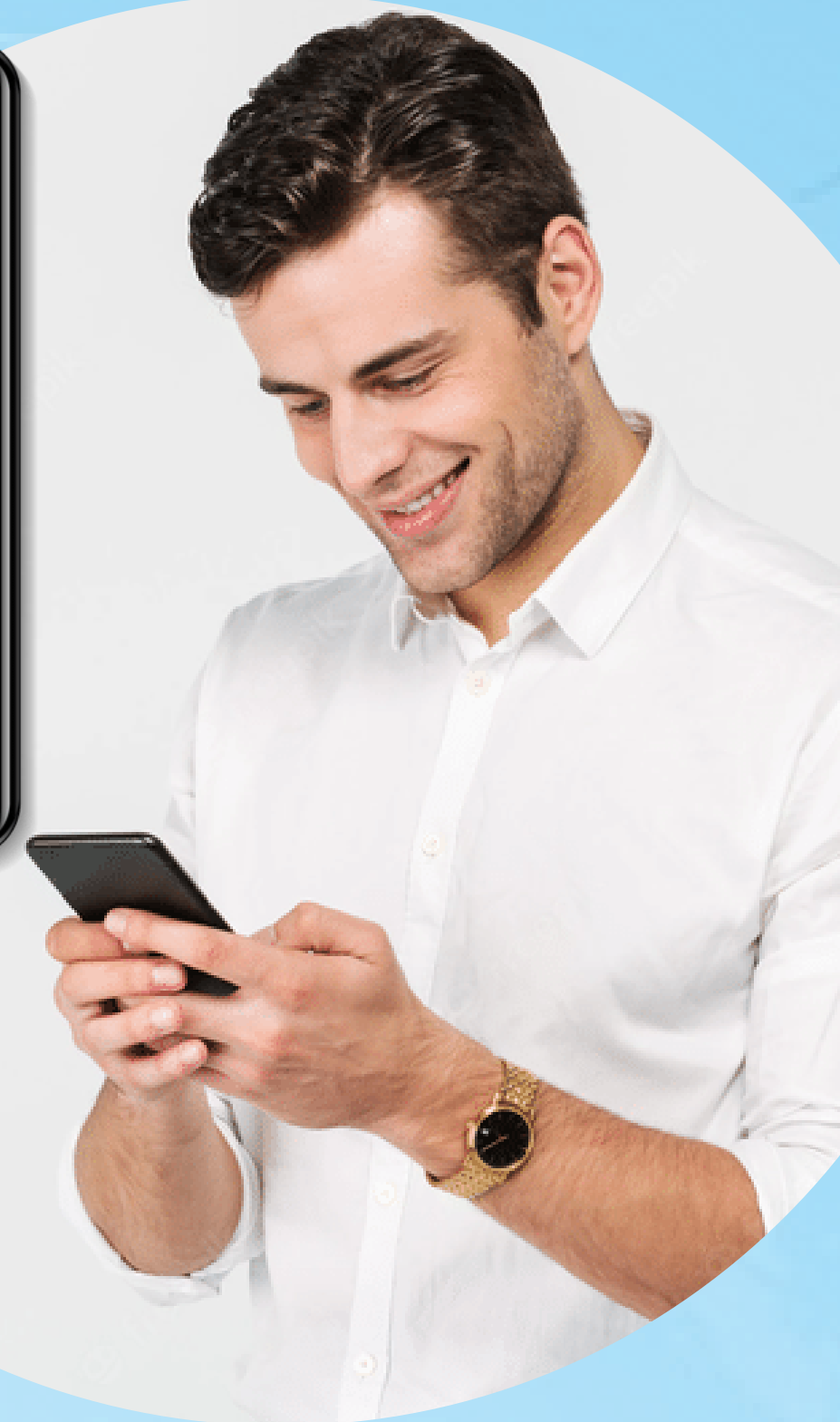
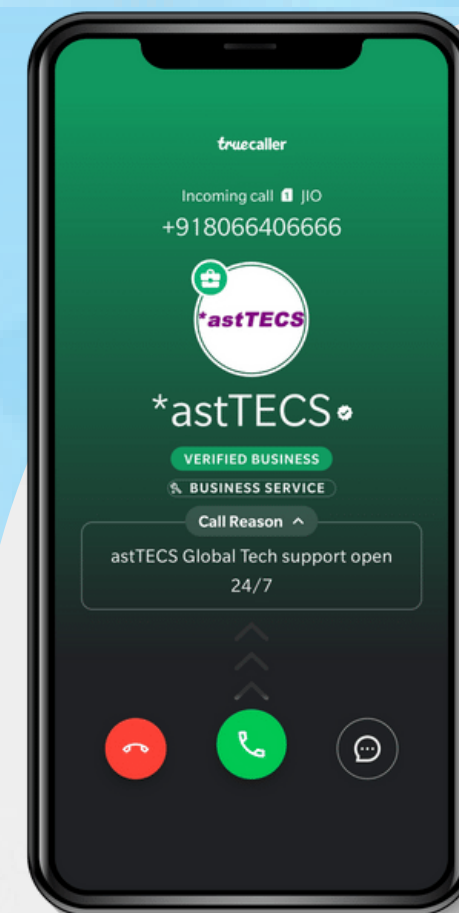


**Improve Your Customer  
Engagement and add Brand Safety  
with  
Truecaller Verified Business  
Caller ID**



## INTRODUCTION

Users these days are flooded with calls. The need to authenticate those calls is more critical than ever from a trust, safety and productivity perspective. Unfortunately, industry-wide, businesses tend to suffer from reaching their users, resulting in a poor user experience.

Truecaller Verified Business solutions is offering to solve this problem at scale and focus on this hygiene and legacy problem in daily life business communication. The solution will amplify and help to build an efficient and trustworthy call based communication experience for users and business alike.

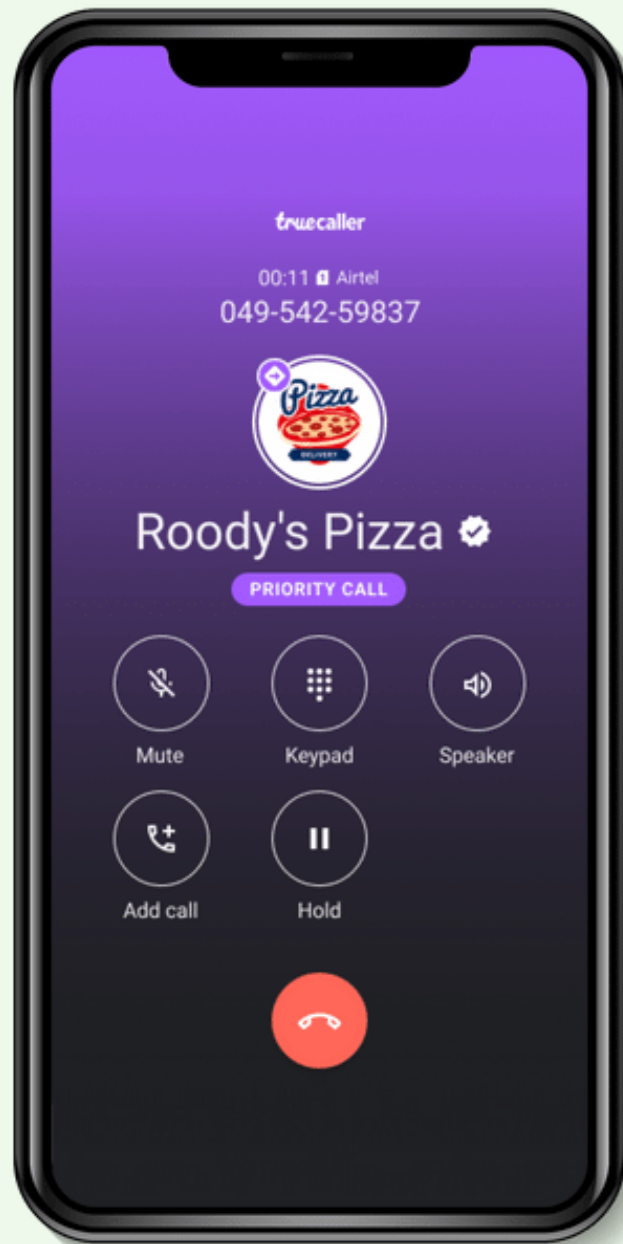


## TRUECALLER FOR BUSINESS HIGHLIGHTS

### Five Distinct Visual differentiators

- Green Background
- Brand Name
- Brand Logo
- Verified Icon
- Verified Business Badge
- Call Reason
- Purple background for Priority & time sensitive calls

**10% to 40% surge in call pick-up rates reported by businesses using Truecaller Verified Business Identity Solution.**



Priority Calls



Business Calls



## \*astTECS Solutions & Truecaller

\*astTECS Outbound dialer with Truecaller for Business will help to enhance the call efficiency, better consumer engagement and will help manage your business get deeper insights on campaigns with detailed self serve analytics.

\*astTECS with Truecaller will be providing enterprise business communication solution with:

- Outbound Dialling
- Dashboard and Analytics
- Voice logger
- Call Reporting
- Call Quality Monitoring
- Spam Score Management
- Priority Badge
- Self-serve Portal
- Brand Identity Protection



# ADVANTAGES

- **Add brand identity upfront:**  
Combining \*astTECS Solution with Truecaller verified caller ID , businesses will now be able to showcase themselves as verified businesses with their customized caller ID along with brand name, logo, category and green tick assuring identity, trust & safety. This will help them to get customers' attention instantly and give the customers an assurance of a genuine business call.
- **Ensure trust and safety with Verified Badge:**  
Businesses can now ensure a verified badge is displayed during the calls to safeguard their brand identity and prevent fraudulent usage of brand name. With untamperable logo & category tag businesses will now enjoy the benefit of being credible during business communication via calls. Users can be rest assured that it's not a scam or spam call.
- **Add context with Call Reason:**  
With the unique 'Call Reason' feature businesses can now convey their call reason even before a call is being picked up. This feature will improve customer confidence by communicating intent of call even before it is picked up.





# ADVANTAGES

- **Detailed Analytics :**

Businesses will be able to get data & insights into customer behaviour improving calling workflow. With comprehensive call analytics capabilities, \*astTECS will be able to give businesses data driven insights into call pick-up rate analysis, spam reports analysis & user behavior, segmented call pattern analysis which will lead to informed decision making.

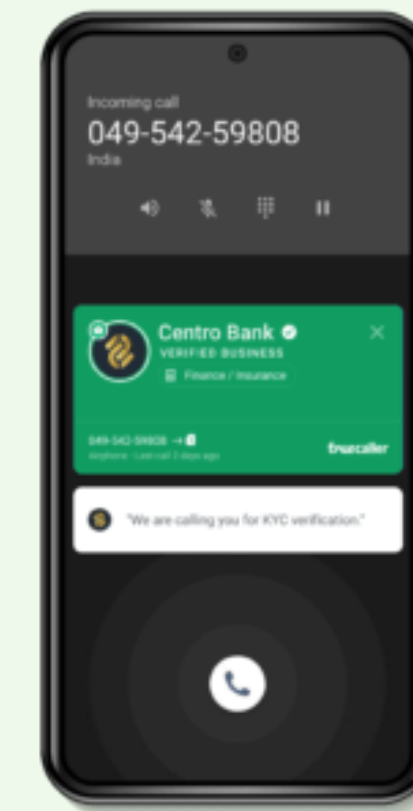


- **Priority Calling:**

This exclusive feature will allow businesses to mark time-sensitive, urgent calls as 'Priority'. This feature will be particularly helpful for both users and businesses to avoid missing out on important reminders.

- **Network, OS and Device Agnostic Solution:**

The solution works seamlessly across different operating systems [Android & iOS], network, devices and dialer types to display caller ID and receivers.



Android Phone

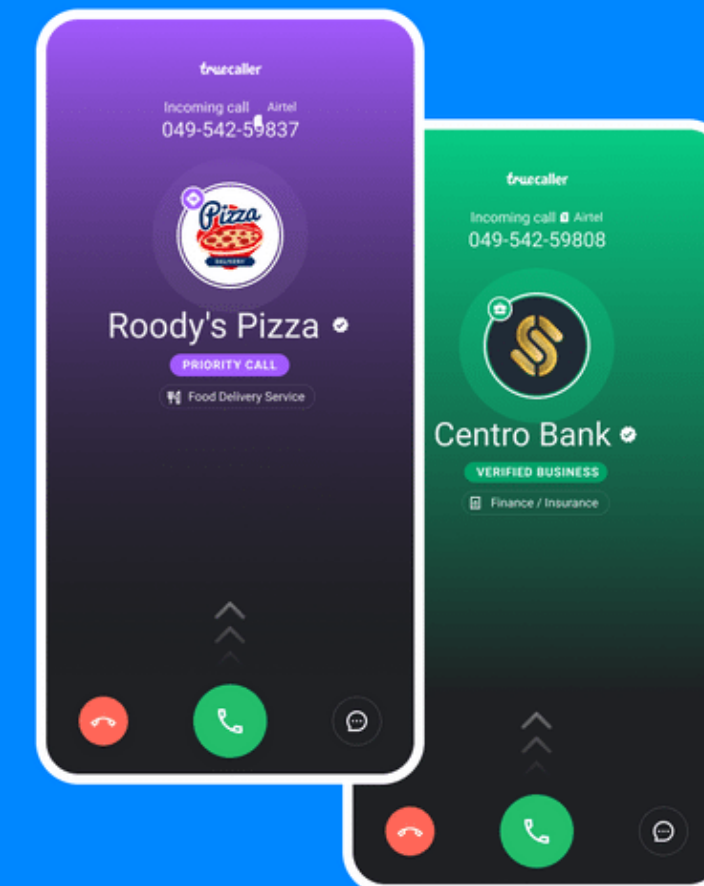


iOS Phone

## ANALYTIC DASHBOARDS



## Priority and Business calls





# Why \*astTECS ?



**24/7 Technical Support**



**ISO Certified**



**TEC Certified**



**Open Source & License free**



**Integration with Third -Party Apps**



**Industry Specific Customized Solutions**



**12+ Years of successful client Association**



# ABOUT US



\*astTECS is a leading brand in end to end unified communications, offering wide range of cutting edge enterprise telecom products based on open source technology. Headquartered in Bengaluru, India.

## PRODUCTS & SERVICES

IP PBX, Call Center Dialer, IVR Solution, Voice Logger, VoIP Minutes, Voice Blasting Solution, PRI Gateway, IP Phones, PRI Cards, Headsets, CRM Solution, 24/7 Support

## ACCREDITATIONS



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