



### Editor's Note

Dear Readers,

**\*astTECS** Team are excited to bring to you, our first edition quarterly newsletter, **\*astCONNECT**.

**\*astCONNECT** will highlight the topics of interest to you - new offerings and innovation solution to customers, some of our success stories and best practices, thought leadership articles.

In this issue we covers **\*astTECS** recently launched product, events, team thoughts and experience in **\*astTECS**. Hope you enjoy reading it.

We would also be glad to publish your experience with **\*astTECS** in upcoming edition. Kindly send your experience and valuable suggestions with a photo at [marketing@asttecs.com](mailto:marketing@asttecs.com).

Ms. Firdausi Alam

### Whats Inside !!!

- From CEO's Desk
- **\*astTECS** lauched MCtel- Domestic call center solution with App based
- **\*astTECS** showcase its products in India Electronics week 2018
- **\*astTECS** presence in Convergence India 2018
- Team Thoughts
- Our Deployments





## *From CEO's Desk*



**Dr. Devasia Kurian, CEO, \*astTECS**

**Dear Friends,**

Welcome to the **\*astTECS** Family – Leading Enterprise Telecommunication brand. As our brand presence is spreading across most of the countries, and **\*astTECS** becoming a global brand, we need an effective media of communication – to present our achievements, to publish our needs, to keep in touch between ourselves at a personal front.

This magazine will be a mixture of business, family and fun. So, please feel free to contribute in all forms – deployment stories, technology, family events – marriage, graduation, jokes and so on. If, we have decorated our Office in true **\*astTECS** brand image, let us publish a photograph. If we have a prestigious customer from our region, let us have a testimonial and photograph with the customer published. If you are your children get married, share the photographs. If a new child is born, share the joy. If your child is studying in MIT, share the experience. Maybe, somebody else also aspires to join MIT.

**\*astTECS Annual day** will be celebrated on **20th April, 2018**. We also have our Training sessions starting on 16th April 2018. This would be a good opportunity to sharpen your skills, and also get first hand experience of the new products like **MCTel**.

Please consider this as your forum and make it as colourful as possible,  
Let us do some serious business and fun too,

**Dr. Devasia Kurian**







## News

### **\*astTECS launches Dometic Call Center solution - MCTel**

**\*astTECS MCTel** – Mobile Cloud telephony solution for domestic contact centres. The virtual collaboration solution, delivers carrier-grade communication on a cloud platform and its flexibility, functionality and agility blends the competence of cloud and mobile technology that completely eliminates the need of expensive infrastructure requirements of a call center operation. **\*astTECS MCTel** is a plug-and-play technology best suited for domestic contact centres, start-ups, special purpose campaigns, pilot campaigns and businesses who want to leverage mobile cloud telephony to enable better business performance and operate on an OPEX model.



### **\*astTECS expands its global presence with new offices in Saudi Arabia and Kenya**



**KENYA BRANCH**



**SAUDI ARABIA BRANCH**

### **\*astTECS also expands its presence in India with new offices in Pune, Guwahati and Bhubaneshwar**



**GUWAHATI BRANCH**



**PUNE BRANCH**



## EVENTS

### RECENT EVENTS:

#### India Electronics Week 2018, Bangalore

**\*astTECS** participated in India Electronics Week 2018, India's largest electronics show in India. The event takes place at KTPO, Whitefield, Bangalore on 7th -9th February 2018. In the event **\*astTECS** has showcased its advanced and innovative unified communication solutions.



#### Convergence India 2018, Delhi

Convergence India is South Asia's largest ICT expo and only platform which demonstrates convergence of technologies in Telecom, IT, Broadcast & Digital media sectors. **\*astTECS** demonstrate the latest additions to its product portfolio in the event



#### Where to find us in Q1

- Business Opportunity show  
Pondicherry, 17 April 2018
- Africa ICT Expo 2018  
17-19 May, Tanzania
- BES Exhibition 2018  
15-18 May, Mumbai
- Communica Asia 2018  
Singapore, 26-28 June



**Mr. Arun Kumar Koodalingam**  
Technical-Head, \*astTECS

“This year was great with many innovative products launched. We **\*astTECS** as a brand have achieved great mile stones popularizing asterisk and providing offerdable solutions. Even though being a technical person i also have opportunity to be in the core management team which enables me to see the challenges in the management perspective, which i believe can happen only in **\*astTECS**. We are the only company in the domain exploring every possibility in the every new technology thats emerging, I strongly believe that is the future of Telephony.”





## Our Deployments



Pizza Hut - Call Center  
Dialer



DRDO - VoIP Solution



108 - Call Center Dialer



Dnata - IP PBX



Visa - Call Center Dialer



HCL - IP PBX

Our solutions are deployed  
at more than  
**3000+ sites**  
across Globe in  
different verticals



Essilor - IP PBX



Mr. Clint Slaunwhite, CEO  
EnviroSYSTEMS, Canada

“As I new hire as IT Manager at my company I was made aware of the fact that we could not transfer phone calls to external numbers. It turned out that this was happening for quite some time before my arrival due to lack of expertise and knowledge of our IP phone system. I found \*astTECS online and engaged them for assistance. We scheduled an online chat to review the current state of our systems and once \*astTECS confirmed that they could help, we schedule an online session where astTECS remotely in and quickly resolved the long outstanding issue we had with our phone system.

I found that the technical engineers were very knowledgeable of the task they performed and the sales folks very easy to get along with. \*astTECS allowed me to achieve a very noticeable improvement to our ability to conduct business and helped my recognition as a new manger to the company.

Thank you astTECS for your very professional service and I look forward to a lasting relationship”



## EMPLOYEES ZONE



DANCE BY ROI TEAM



SKIT BY INTERNATIONAL TEAM



DANCE BY DIRECT TEAM



DANCE BY INTERNATIONAL TEAM

## WOMEN'S DAY CELEBRATION



### Congratulation!!!

Ms Deepa, Sr. Admin Executive on completing 10 Km in Marathon sponsored by Sportzify



**Mr. Binish VJ**  
Head-International Business, \*astTECS

“In 2017-18 \*astTECS has spread its wings deeper globally covering nations and continents. We have shipped our products to 27 countries serviced more than 500 customers. It is a fulfilling moment for me personally as my 9 years long association with \*astTECS, I have seen it grow from a start up local player to global brand competing with Avaya and Cisco. I am sure that the coming years will be much more exciting and challenging which keeps us moving forward with a spirit of conquer.”





The wave of Open Source technology and **\*astTECS** advancement is indeed impressive. Blending the capabilities of Open Source platform with the most desirable customer requirements is the key best practice, as we transition into the future. **\*astTECS** team is working passionately to solve customer needs & business challenges and helping enterprises quickly deploy & deliver scalable, enhanced, future-proof and next-generation communications experience.

**\*astTECS** is a future-ready, global communications technology company and truly believes in inclusive culture, healthy work-life balance and offer tools and flexibility to achieve the best, while working on cutting edge technology.



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