



Join the **AWARD
WINNING** team

Empower Your
FUTURE

FRANCHISE OPPORTUNITY

About *astTECS

***astTECS** is leading award winning global brand in Asterisk based enterprise telephony solutions. An ISO 9001:2015 certified company, headquartered in Bengaluru, India. ***astTECS** has won many awards and is among the top global players offering Open Source Asterisk Solutions – IP PBX, Call Center Dialer, Video Conference System, IVR System, Voice Logger, PRI Gateway, PRI Cards, IP Phones and CRM solution. ***astTECS** has over 90% brand awareness among Open Source Telephony solution providers in global market.

Products & Services



IP PBX



Call Center Dialer



Video Conference



IVR solution



Voice Logger



PRI Gateway



SBC (Session border controller)



IP Phone



PRI Cards



Headset



CRM solution



24 X 7 Support

Accreditations





Why Franchise with *astTECS

No start-up risk

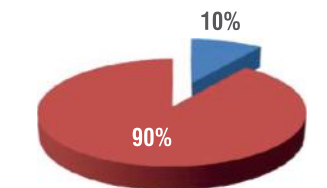
Fast Growing Market

Lower Investment & Higher Rate of Returns

Business of the future

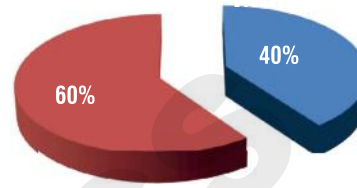
Future Market Trend

Call Center Dialers -Market Share 2013



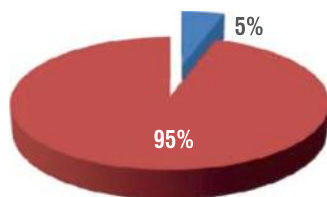
● Asterisk Based Call Center dialer ● Others

Call Center Dialers -Market Share 2020



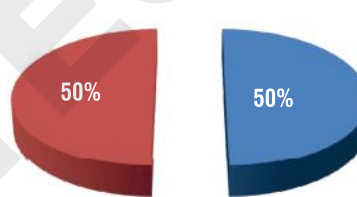
● Asterisk Based Call Center dialer ● Others

IP PBX -Market Share 2013



● Asterisk Based IP PBX ● Others

IP PBX -Market Share 2020



● Asterisk Based IP PBX ● Others

CRM Software Market Trend

The overall CRM software industry in India is about \$250 million. Estimated to grow at 20% CAGR

What is *astTECS Franchise Program & Your (Franchisee's) Role?

- Franchisee office/agency will be an extended branch office of *astTECS with territory rights.
- Franchisee will roll out multiple marketing campaigns, participating in expos & road shows in association with *astTECS to promote the brand and product awareness.
- *astTECS will also promote the franchisee through its various PR/media associations.
- Franchisee must sell or distribute *astTECS products to other businesses and can share the revenue on the following:
 - Sales
 - Support- to provide L-1 onsite supports
 - Hardware AMC contracts





What Included in the ***astTECS** Franchisee Program & ***astTECS** Role?

- Assistance in resource selection and allocation
- 1 week intensive sales & technical training program
- Marketing collaterals
- Dedicated sales cum account manager for each franchisee
- Sales call / meeting assistance
- Lead generation assistance
- Marketing and operation support
- 24X7 technical support

WELCOME KIT

- Franchisee certificate
- ***astTECS** shirt as uniform
- Visiting cards for franchise head and sales person
- 100 brochures per product
- 2 sales training & 1 technical training in the span of 6 months
- One sample product (IP PBX) for use in the franchisee office

BASIC INFRASTRUCTURE REQUIRED

- Initial office space : 200 – 500 Sq. ft.
- Manpower: 1 sales person atleast
- PC/laptops & LAN cabling
- Internet connectivity
- Dedicated telephone line
- Franchisee head to spend 50 – 100% time





Fees & Commercials:



Annual renewal fee of ₹. 25000/- to be paid from 2nd year onwards

* The above fees do not include pre-operating expenses such as rental/staff expenses/interiors

Franchise Speaks:



***astTECS** with its rich expertise in open source telecom solution has been reliable and innovative solution provider. It is customizable as per the need and requirement of the customer which really helps in building their confidence. With its solution for varied client segment it help us to grow the market and build presence across the segment. Also to grow with advance and cutting edge technology solution, ***astTECS** will have stay relevant in the market. Partnering with them, has been both rewarding and profitable. Look forward for many more year as in ***astTECS** franchisee.

- Mr. Sumit Agrawal, Tech Merge Solution, Mumbai

We are proud to be associated with ***astTECS** from last 4 years as we get chance to represent our self local branch office. Being in open source platform still, ***astTECS** has designed and customized product in unique way which gives edge to us to sell the products and help to eliminate competition. The support team and response time build confidence to win any deal. Due to ***astTECS**, our territory people knows us as IP Telephony experts.

-Mr. Sachin Khandelwal, Spiderlink Networks Pvt. Ltd., Jaipur



Interested to Partner with Us:

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BRANCH OFFICE:

India: Mumbai | Hyderabad | Coimbatore | Delhi | Jaipur | Ahmadabad | Chennai | Pune | Indore | Kolkata | Cochin | Nagpur | Goa | Lucknow | Chandigarh | Puducherry | **Asia:** Sri lanka | Thailand | Cambodia | Afghanistan | Myanmar | Nepal | **Middle East:** UAE | Saudi Arabia | Bahrain | Kuwait | Qatar | **Fiji** | **Europe:** Germany | **Central America:** Colombia | **US:** Illinois | Missouri | **Africa:** Egypt | South Africa | Nigeria | Botswana | Ghana | Kenya | Ivory Coast | Palau