



FRANCHISE OPPORTUNITY

Partner with Global Brand in Enterprise Telecom Solution Provider, Grow Your Business to new heights.



About *astTECS

*astTECS is an industry leader in end-to-end unified communication and enterprise mobility products based on Asterisk Open Source Technology. Headquartered in Bengaluru and spread across the Globe.

*astTECS provide complete suite of Enterprise Telecom Products – IP PBX , Contact center solution, Voice Logger, IVR, Cloud Solution, IP Phones, Gateways, SBC, Interface Cards & CRM solution.

The Company is ISO 9001:2015 certified and follows strict quality management measures. *astTECS IP PBX is TEC certified by DoT, Govt of India and first Open Source Company to get the certification.. *astTECS has over 90% brand awareness among Open Source Telephony solution providers in global market.



5000+
Deployments



4500+
Customers



25+
Countries

Accreditations





Products & Services



IP PBX



Call Center Dialer



Video Conference



IVR solution



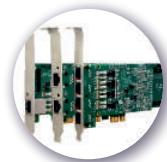
Cloud & Mobile Solution



SBC (Session border controller)



IP Phone



PRI Cards



Headset



Voice Logger



PRI Gateway



CRM solution

Why Franchise with *astTECS

No start-up risk

Fast Growing Market

Lower Investment & Higher Rate of Returns

Business of the future

What is *astTECS franchise program and franchisee role

- Franchisee office/agency will be an extended branch office of *astTECS with territory rights.
- Franchisee will roll out multiple marketing campaigns, participating in expos & road shows in association with *astTECS to promote the brand and product awareness.
- *astTECS will also promote the franchisee through its various PR/media associations.
- Franchisee must sell or distribute *astTECS products to other businesses and can share the revenue on the following:
 1. Sales
 2. Support - to provide L-1 onsite supports
 3. Hardware AMC contracts

Our Target Market

SME'S

Healthcare

Hospitality

BSFI

PSU's

Automobiles

NGO's

Real Estate

Apartments

IT

BPO

Startup

Educational Institutes.



What is included in the *astTECS franchisee program & *astTECS role?

- Assistance in resource selection and allocation
- 1 week intensive sales & technical training program
- Marketing collaterals
- Dedicated sales cum account manager for each franchisee
- Sales call / meeting assistance
- Lead generation assistance
- Marketing and operation support
- 24X7 technical support

Welcome Kit

- Franchisee certificate
- *astTECS shirt as uniform
- Visiting cards for franchise head and sales person
- Product brochures
- 2 sales training & 1 technical training in the span of 6 months
- One sample product (IP PBX) for use in the franchisee office

Basic Infrastructure Required

- Initial office space : 200 – 500 Sq. ft.
- Manpower: 1 sales person atleast
- PC/laptops & LAN cabling
- Internet connectivity
- Dedicated telephone line
- Franchisee head to spend 50 – 100% time

Fees & Commercials



Annual renewal fee of ₹. 25000/- to be paid from 2nd year onwards

* The above fees do not include pre-operating expenses such as rental/staff expenses/interiors



Our Clients



Franchise Speaks



Three years with ***astTECS®** as Franchisee in Myanmar, ***astTECS®** Products and Services made a significant change in our business. We have seen consistent growth in new client acquisition through out Myanmar. ***astTECS®** has credibility with us not just as business partners but also as business consultants who understand what the customer requirement and design solutions. The team is good and great to associate with.

- Mr. Aung Tun, Smilax, Myanmar



We partnered with ***astTECS®** to scale our business and it has been a great experience. With their zeal to actually take out time for our clients and understand their business needs, they were able to generate the best leads for us. The team at ***astTECS®** is also quick to respond to our queries and their service is impeccable.

- Mr. Balan, I-Logic, Mumbai



Interested to Partner with Us:

Call : +91 8151 8888 01 | e-mail: franchise@asttecs.com

About ***astTECS®**:

***astTECS®** is leader in end to end unified communications, offering wide range of cutting edge enterprise telecom products based on open source technology. We also provides world class 24X7 support to global customers through our in-house Global Support Management Center (GSMC).



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