



*astCRM

Only CRM Solution
with inbuilt Dialer



*astCRM is a powerful CRM solution with optional integrated dialer to manage your customer data and sales activities with a 360° View. It is flexible and user friendly with simple user interface. Gain visibility into your lead conversion efforts, sales pipeline and measure the effectiveness of your lead management activities and campaigns. It help to maximize the team productivity and enhance customer experience.

It focuses on the major workflows that are often used, making the solution affordable for businesses of any size.

Benefits of *astCRM

- Based on Open-source technology
- No licensing with unlimited users
- Capture the sales activities
- Complaint / ticket management
- Easy integration with 3rd party applications (Email, SMS, WhatsApp, Website, SAP etc)
- Business process automation
- Easy customisation as per your requirement
- Generate custom report
- Multiple deployment option – Premise, Cloud & software
- 24/7 Support

Name of ...	Account ...	Created At	Business ...	District	Phone	Status	Source	Sales Executive Manager ...
Arijl	Star Hosp...	13 Oct 13:14	Open Cust			In Process	Incoming Call	Prateek Samuel
Goyal	Alpha Sw...	13 Oct 13:11	Open Cust			In Process	Website	Prateek Samuel
Rahul	None	13 Oct 12:34	Open Cust		72390615...	Deal	Campaign	Navveen S
Mayar Sa...	None	13 Oct 12:29	Open Cust		183918367	In Process	Campaign	Navveen S
INDUJ	VINAYA C...	12 Oct 16:45	Open Cust			Converted	Website	Navveen S
TEST	None	11 Oct 14:24	Open Cust		99959868...	New	None	Admin
reginald...	raalini	11 Oct 13:57	Open Cust		99959868...	Converted	None	A DAVID
REGINALD...	RAALINK	02 Sep 23:16	Open Cust			Converted	None	Admin

*astCRM Dashboards



Modules

Lead Management:

- Capture and track leads from all sources
- Sales pipelines management
- Evaluate the lead process and de-duplication
- Track conversion to opportunity & customer

Ticket Management:

- Track every customer interaction
- Easy ticket management
- Reduce customer time handling
- Improve customer experience

Activity Management:

- Easy scheduling of every task
- Activity tracking - Calls / Emails / Meeting
- Set reminders to customers
- Auto notification to new task assigned

Financial quotes and invoices

- Generate custom invoices and quotes
- Easy retain of all invoices generated
- Send the quotes and invoice from CRM
- Auto notification for collections

Marketing Automation

- Enable to upload bulk data
- Easy tracking of campaign effectiveness
- Email marketing
- Integration with Email tools - Mailchimp

Add-on modules

- Inventory Management
- GPS Tracker with Android App
- Whatsapp Business APIs
- Integration with Accounts (SAP, Oracle)

Industry Specific Solutions



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