



*astCRM Only CRM Solution with inbuilt Dialer

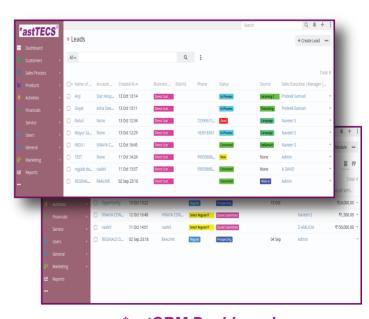


*astCRM is a powerful CRM solution with optional integrated dialer to manage your customer data and sales activities with a 360° View. It is flexible and user friendly with simple user interface. Gain visibility into your lead conversion efforts, sales pipeline and measure the effectiveness of your lead management activities and campaigns. It help to maximize the team productivity and enhance customer experience.

It focuses on the major workflows that are often used, making the solution affordable for businesses of any size.

Benefits of *astCRM

- Based on Open-source technology
- · No licensing with unlimited users
- · Capture the sales activites
- Complaint / ticket management
- Easy integration with 3rd party applications (Email, SMS, WhatsApp, Website, SAP etc)
- Business process automation
- Easy customisation as per your requirement
- Generate custom report
- Multiple deployment option Premise, Cloud & software
- 24/7 Support



*astCRM Dashboards

ISO 9001:2015 CERTIFIED



Modules

Lead Management:

- · Capture and track leads from all sources
- · Sales pipelines management
- Evaluate the lead process and de-duplication
- Track conversion to opportunity & customer

Ticket Management:

- Track every customer interaction
- · Easy ticket management
- · Reduce customer time handling
- · Improve customer experience

Activity Management:

- Easy scheduling of every task
- · Activity tracking Calls / Emails / Meeting
- · Set reminders to customers
- · Auto notification to new task assigned

Financial quotes and invoices

- Generate custom invoices and quotes
- · Easy retain of all invoices generated
- · Send the quotes and invoice from CRM
- · Auto notification for collections

Marketing Automation

- · Enable to upload bulk data
- · Easy tracking of campaign effectiveness
- Email marketing
- · Integration with Email tools Mailchimp

Add-on modules

- Inventory Management
- GPS Tracker with Android App
- Whatsapp Business APIs
- Integration with Accounts (SAP, Oracle)

Industry Specific Solutions



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